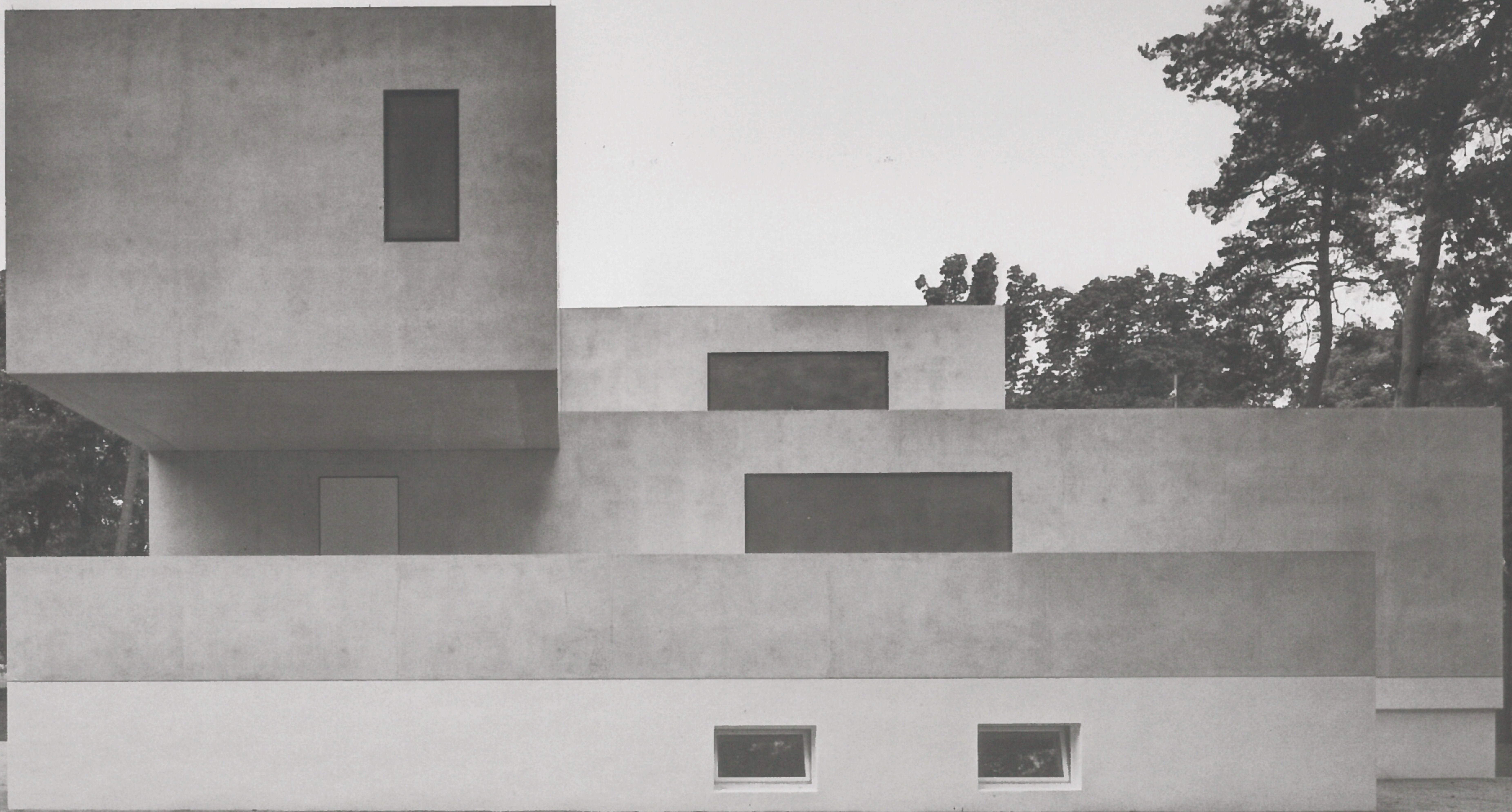


# ORNAMENT is crime

Modernist  
Architecture



Matt Gibberd  
Albert Hill

PHAIDON



White light, white light goin'  
messin' up my mind, White light,  
and don't you know its gonna  
make me go blind, White heat,  
aww white heat it tickle me  
down to my toes, White light,  
ooo have mercy white light have  
it goodness knows

– The Velvet Underground,  
'White Light White Heat'



Hans van Heeswijk: Rietveld House, Amsterdam, Netherlands, 2011



Adolf Loos: Steiner House, Vienna, Austria, 1910